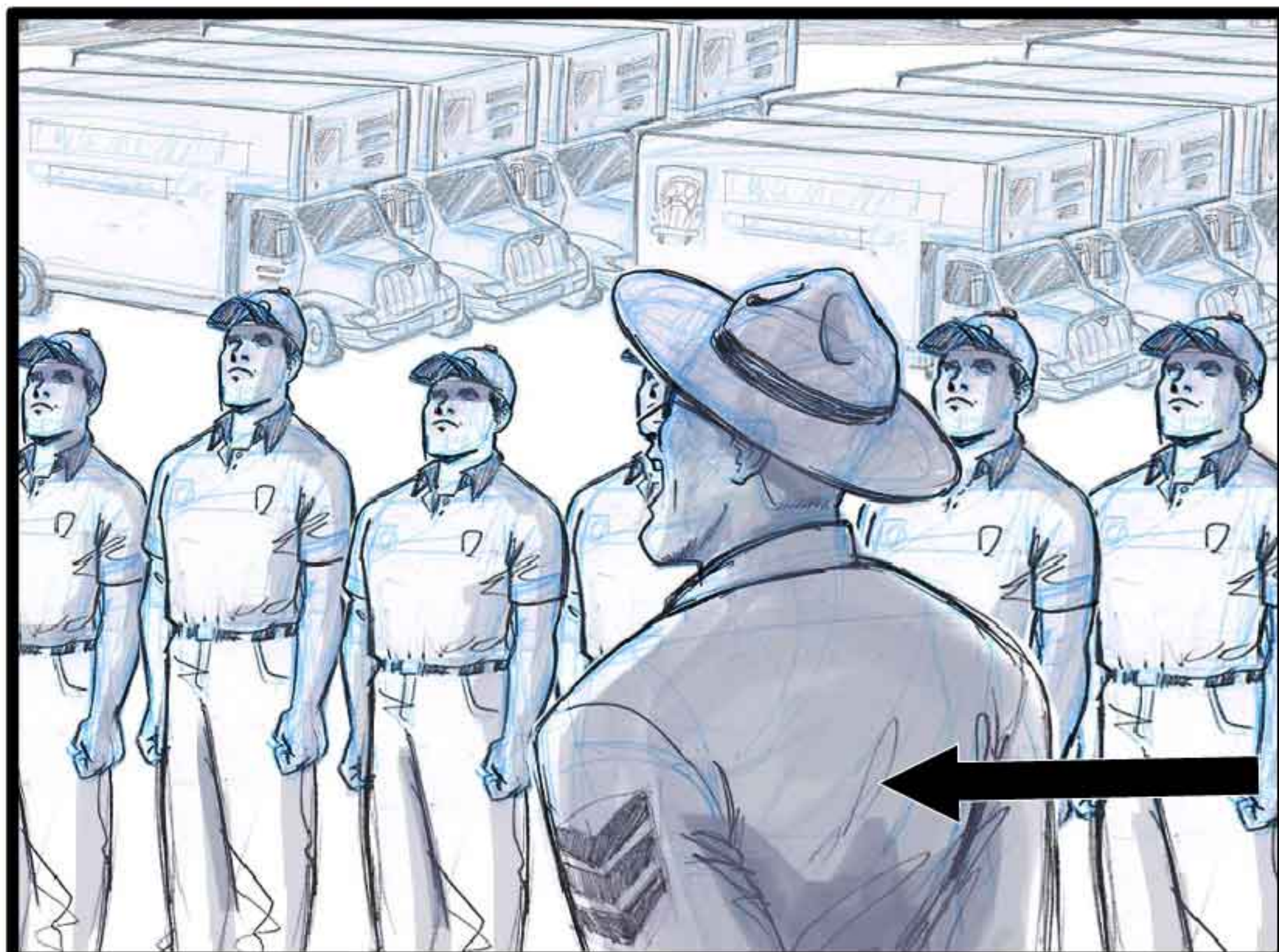


Panel

Footage



Dialog

TRAINER: MOVERS - YOU ARE THE BEST OF THE BEST!

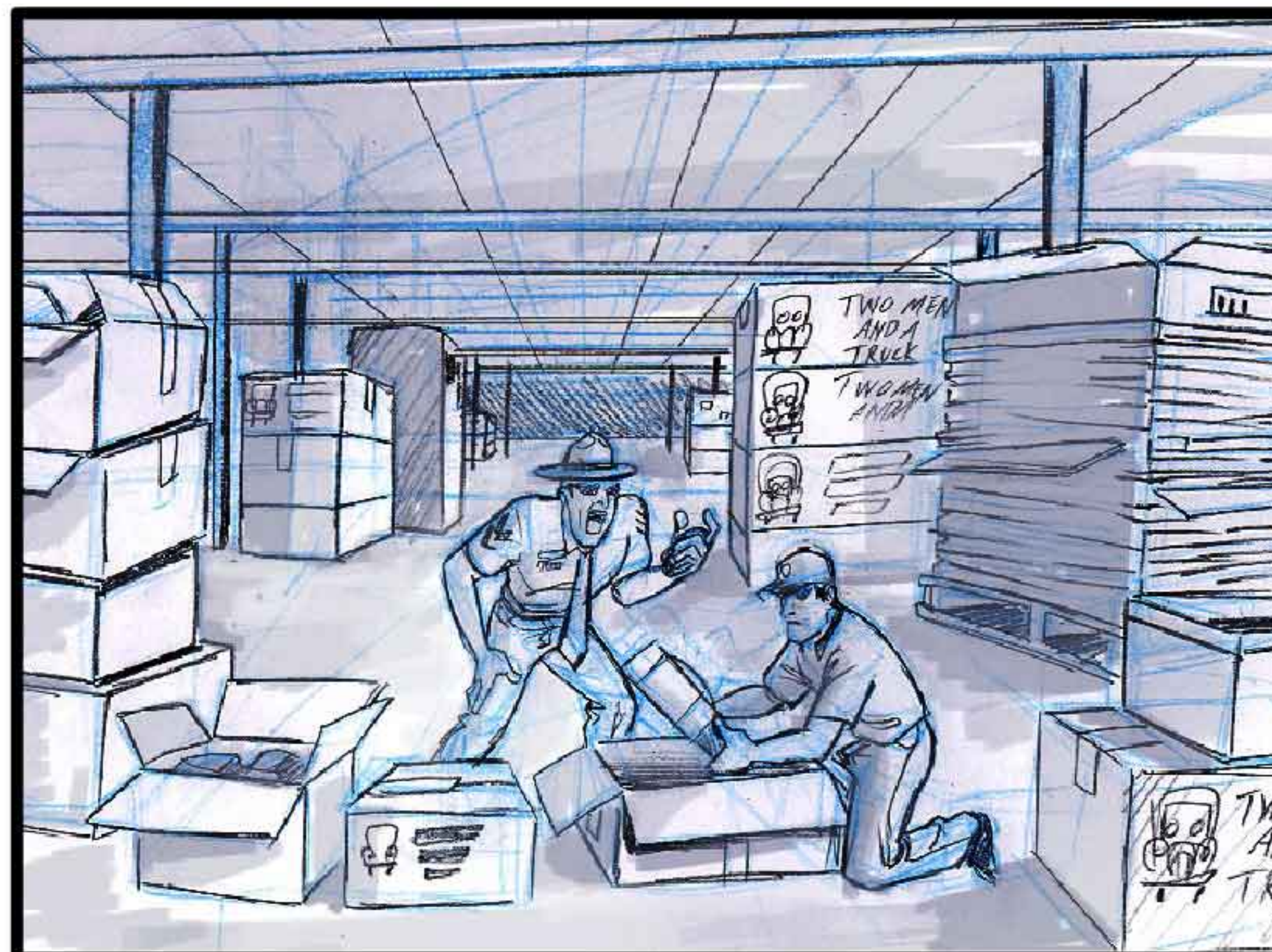
Action

Start with line up of trucks and movers. Camera moves past 6-10 movers dressed in uniform, standing around coach-style trainer. The movers are dynamic. The mood is serious/determined (NFL commentary style)

Sound

Panel

Footage



Dialog

TRAINER: YOU'VE PACKED...

Action

Close up of trainer coaching the movers as the practice packing and wrapping

Sound

Panel

Footage



Dialog

TRAINER: YOU'VE WRAPPED...

Action

Shots of movers carrying a large stretch wrapped piece of furniture through a moving obstacle course of boxes, steps, hallways. Close-up of determined expressions as they rise to the challenge

Sound

Background music

Panel

Footage



Dialog

TRAINER: YOU'VE MOVED HOMES....
TRAINER: YOU'VE MOVED BUSINESSES

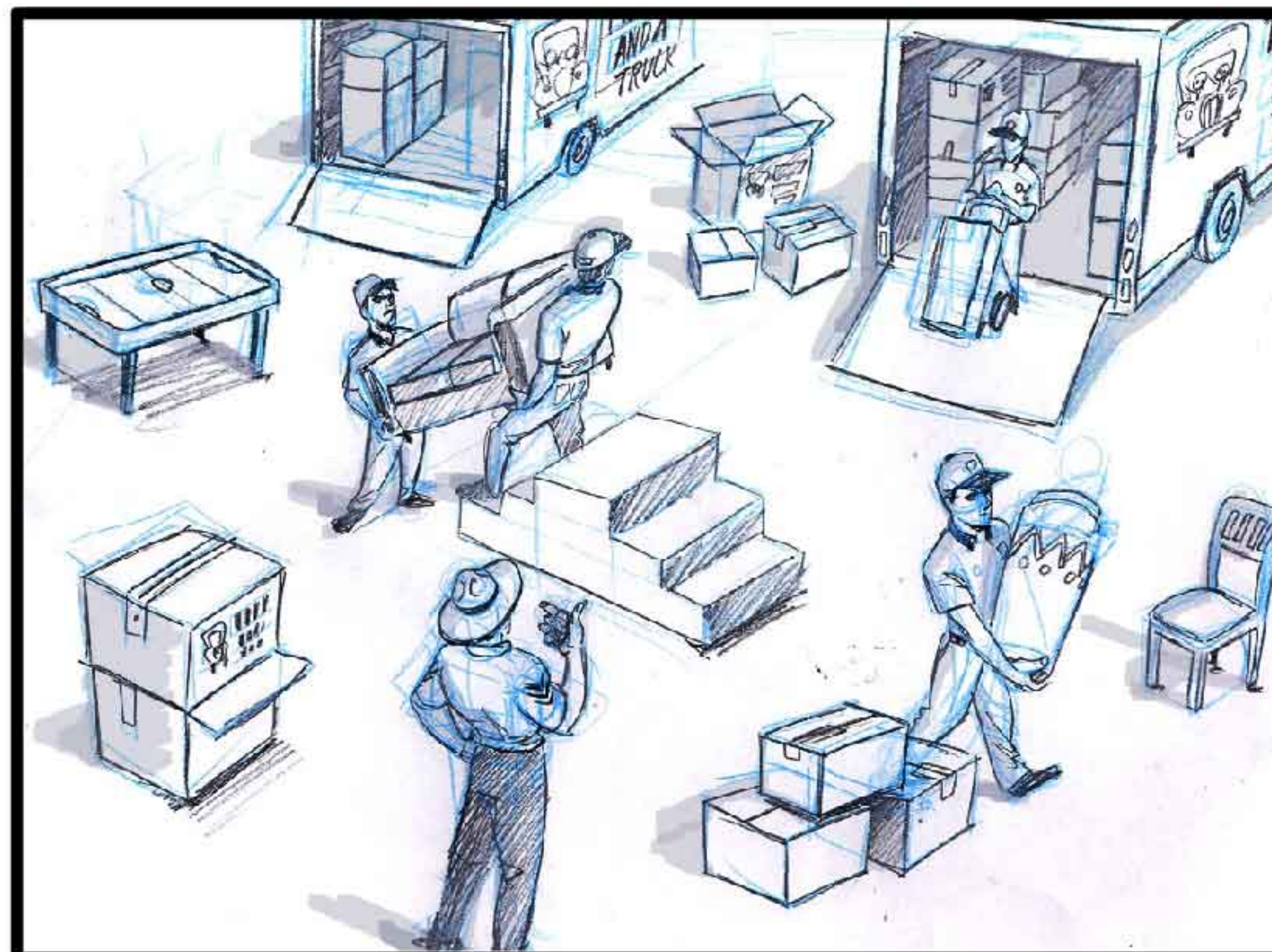
Action

Quick edits to home, apartment, condo, senior moves, moving home type items, couches. Quick edits to office, library, professional office and moving business type items, desks, file cabinets, record boxes

Sound

Panel

Footage



Dialog

TRAINER: YOU'VE TRAINED IN ALL KINDS OF CONDITIONS

Action

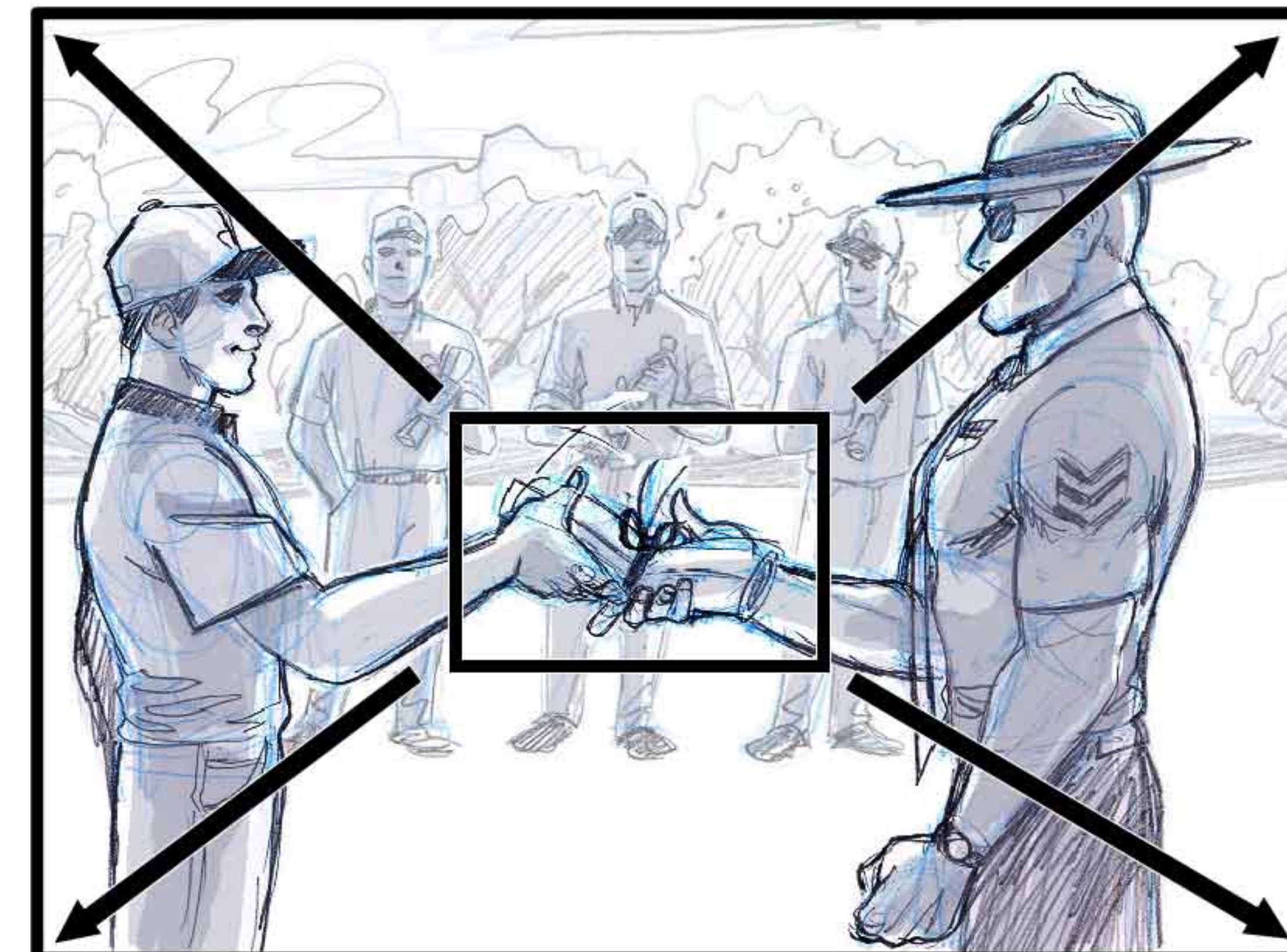
Shots (slow motion?) of movers, boxes in hands moving through obstacle course and up truck ramp. Quick stop action series from inside truck showing boxes piling up and filling the space. Shot of trainer blowing whistle with stopwatch in hand

Sound

Background music

Panel

Footage



Dialog

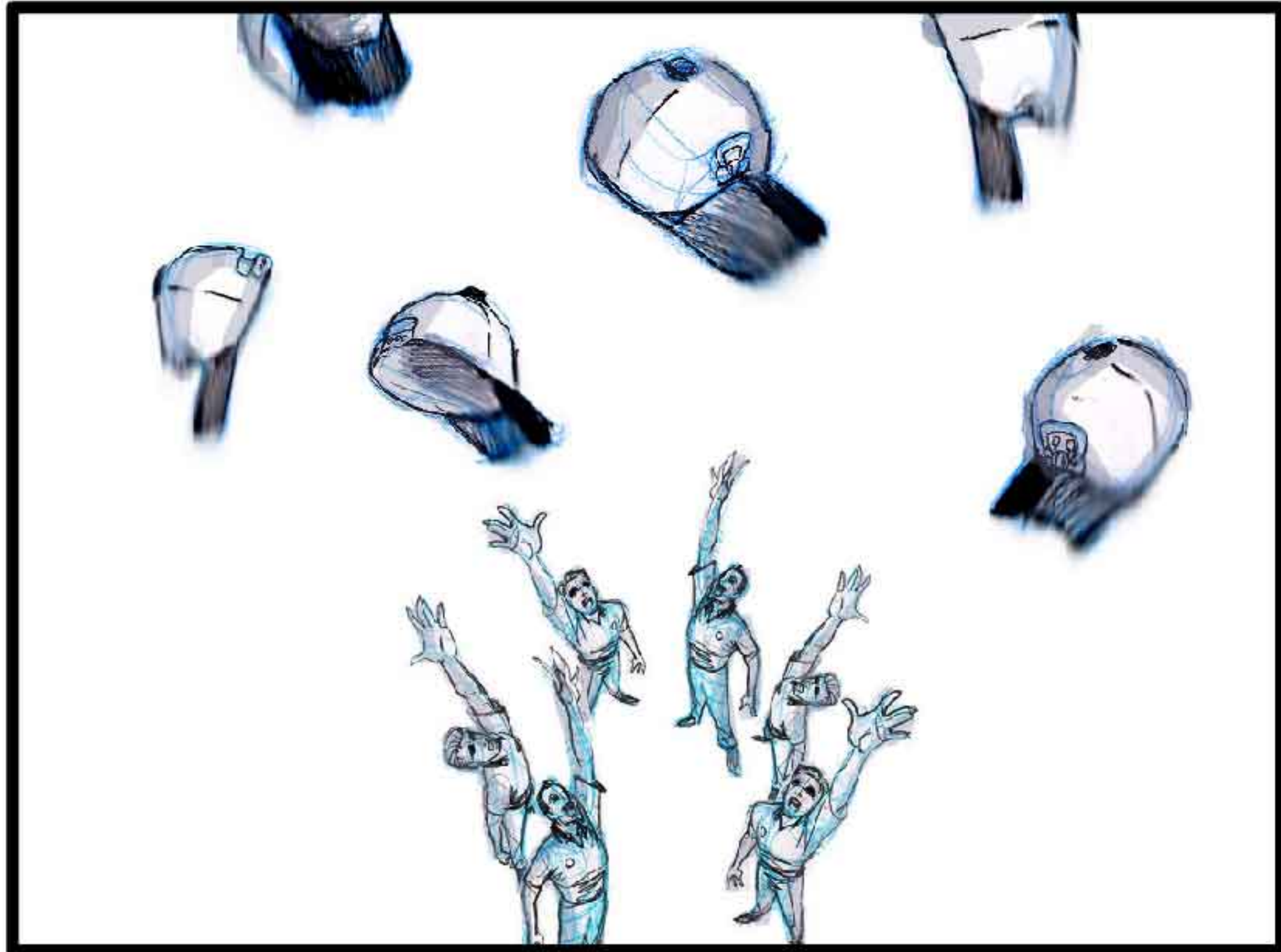
TRAINER: ...AND I AM PROUD OF YOU...

Action

Trainer handing out diplomas. Faces, pride

Sound

Panel Footage



Dialog

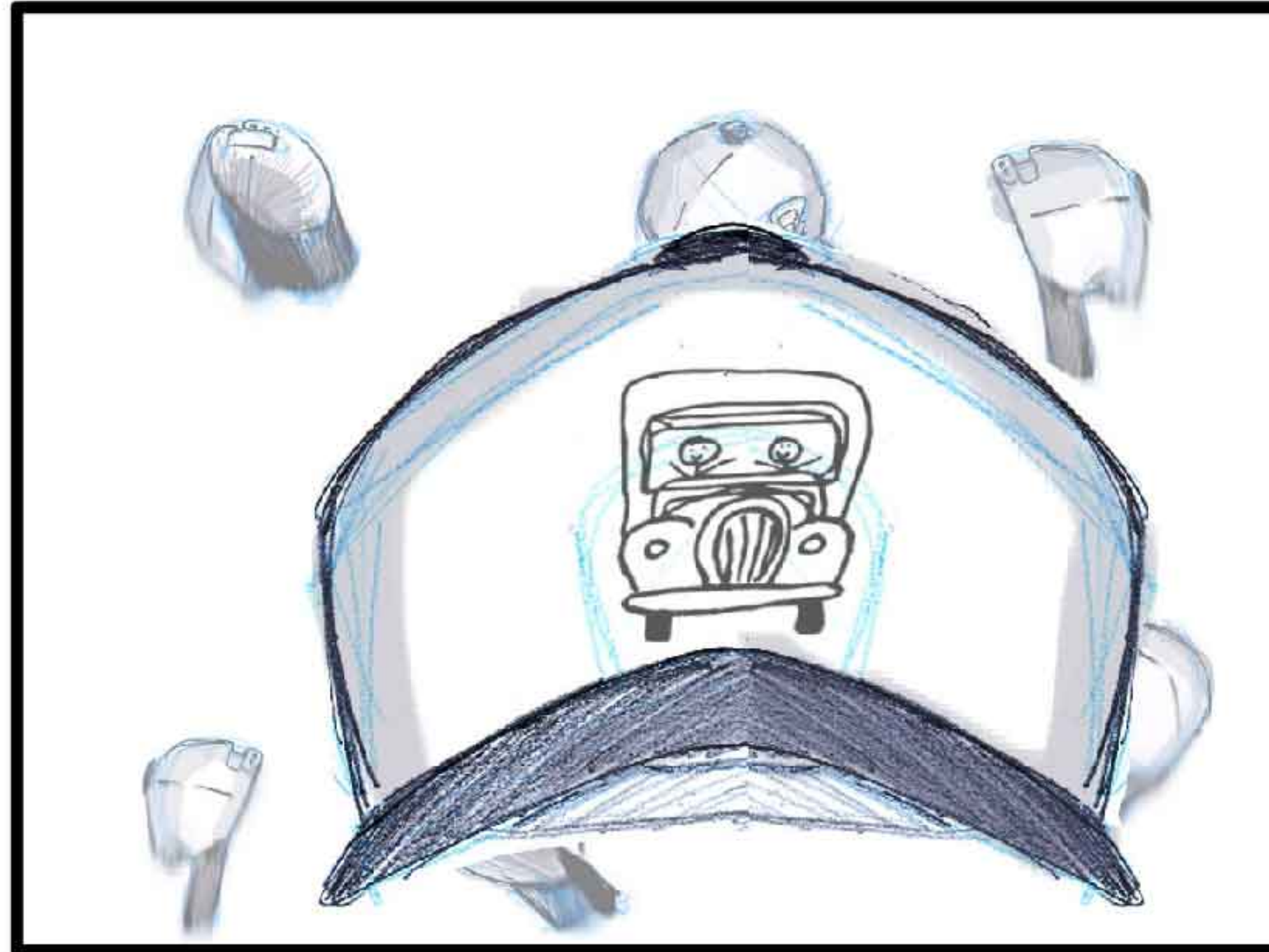
TRAINER: CONGRATULATIONS MOVERS
TRAINER: YOU ARE TRAINED AND READY TO MET EACH CUSTOMERS' UNIQUE MOVING NEEDS

Action

Movers through hats in air – goal-type celebration

Sound

Panel Footage



Dialog

Voice Over: Whether you are moving your home or business, count on the trained professionals at TWO MEN AND A TRUCK, the "Movers Who Care."

Action

Sound

Background music

Panel Footage



Dialog

Action

Sound